

Coca-Cola India Private Limited

Annual Action Plan (AAP) on CSR Activities – Financial Year 2024-25

Part A ON-GOING PROJECTS (Multi Year Projects)

Sr. No.	Name, objective/details of Project	Manner of execution	Financial Year 2024-25	Modalities for utilisation of funds during the financial year 2024-25	Implementation Schedule
I. Fruit Circular Economy Projects (Rs. In lakhs)					
1.	Project Unnati – Apple (Uttarakhand) <ul style="list-style-type: none"> • Helping apple farmers increase their farm production, quality, and income. • Propagation of high yielding and disease resistant varieties from Italy & Netherlands • Adoption of UHDP technique AND • Training & extension education of farmers. 	Through CCIF, IA	240.00 (Including admin exp)	<ul style="list-style-type: none"> • Farmer selection and enrolment • Training of farmers • Plantation activities and Installation of Trellis • Awareness activities and regular extension work 	These activities will be carried throughout the FY 2024-25
2.	Project Unnati – Mango (Tamil Nadu) <ul style="list-style-type: none"> • Helping mango farmers increase their farm production, quality, and income. • Propagation of Tothapuri and Neelum varieties of Mango AND • Training & extension education of farmers. • Implementation of Carbon sequestration activities in mango orchards to ensure environmental sustainability. 	Through CCIF, IA	300.00 (Including admin exp)	<ul style="list-style-type: none"> • Farmer selection and enrolment • Plantation activities and Training of farmers • Awareness activities and regular extension work 	These activities will be carried throughout the FY 2024-25
Sub-total A (I)			540.00		

II. Water Conservation Projects					
1.	Lakes/Ponds Rejuvenation across India • Desilting, sewage treatment, solid waste management, weed and sludge management of identified lakes across the country.	Through CCIF, IA	100.00	• Donation towards Water conservation project	These activities will be carried throughout the FY 2024-25
III. Other CSR Projects					
1.	Contribution towards Sports and Athlete Development Development of some of India's talented emerging and elite athletes, through scholarships, knowledge building programmes, facilitating crucial, career enhancing interventions and resources.	Through CCIF, IA	50.00	• Donation towards maintenance, and training expenses of athletes. • Help in developing high performance training centres.	These activities will be carried throughout the FY 2024-25
2.	Superpower Retailers' program	Direct	75.00	• Donation to multiple partners to engage with small and micro retailers in their growth journey and support them in enhancing their business skills and utilizing digital advancements effectively.	These activities will be carried throughout the FY 2024-25
3.	Livelihood Enhancement Project	Through CCIF, IA	150.00 (Including admin exp)	• Support to enhance livelihood opportunities through rural Haat infrastructure in partnership with PHD Rural Development Foundation	These activities will be carried throughout the FY 2024-25
Sub-total A(II)			275.00		
Total - PART A			915.00		

Part B OTHER PROJECTS (to be commenced and completed during the financial year 2024-25)

Sr. No.	Name, objective/details of Project	Manner of execution	(Rs. In lakhs)	Modalities for utilisation of funds during FY2024-25	Implementation Schedule
1.	Water Conservation project	Through CCIF, IA	100.00	<ul style="list-style-type: none"> Donation to PHD Rural Development Foundation towards Water conservation project in Palghar district of Maharashtra 	All these activities will be carried throughout the FY 2024-25
2.	Water Conservation Project	Through CCIF, IA	50.00	<ul style="list-style-type: none"> Donation to PHD Rural Development Foundation for Phase – II of water conservation project in Hoshiarpur district of Punjab. 	
3.	Water Conservation Project	Through CCIF, IA	30.00	<ul style="list-style-type: none"> Restoration of pond at Shikohpur, Gurgaon. Involve desilting and construction of face wall. 	
4.	Support my School Program	Through CCIF, IA	30.00	<ul style="list-style-type: none"> Supporting infra & wash initiatives in Government model senior secondary school, Wazirabad, Gurugram 	All these activities will be carried throughout the FY 2024-25
5.	Drinking water project	Through CCIF, IA	80.00	<ul style="list-style-type: none"> Supporting infrastructure for providing clean water in Ayodhya district of UP. 	All these activities will be carried throughout the FY 2024-25
6.	Waste Free Activation of high footfall locations	Through CCIF, IA	100.00	<ul style="list-style-type: none"> Waste free activation in and around 4 key high footfall locations in Uttarakhand 	All these activities will be carried throughout the FY 2024-25
Total - Part B			390.00		
Total – Part (A & B)			1,305.00		

Unspent CSR spends of Previous Years (unspent amount of previous financial year 2023-24)

Sr. No.	Name, objective/details of Project	Manner of execution	Amount to be spent in FY 2024-25	Modalities for utilisation of funds during FY2024-25	Implementation Schedule
1.	Livelihood enhancement	Thru IA	60,27,450	• Support to enhance livelihood opportunities through rural Haat infrastructure	Balance activities will be carried out during FY 2024-25
2.	Superpower Retailers Program	Direct	38,56,314	• to engage with small and micro retailers and support them in enhancing their business skills and utilizing digital advancements effectively.	Balance activities will be carried out during FY 2024-25
Total			98,83,764		

Notes:

1. Based on the average net profits for the previous three financial years, the Company is obligated to spend a minimum amount of Rs. 1,419 Lakhs on CSR, during the financial year 2024-25. Against this, the CSR Committee had recommended to the Board that the Company spend **Rs. 1,425 Lakhs** on CSR, which was accepted by the Board at its meeting on May 27, 2024.
2. Fruit Circular Economy/Waste Management Projects in [PART A](#) (on-going projects) AND Other Projects in [PART B](#), come within purview of [Schedule VII \(iv\)](#).
3. Amounts of CSR spends indicated in the Table above as budgets against projects are the current estimates. The actual spends may vary and are subject to approval of CSR Committee and the Board.
4. CCIF in above Table above to Coca-Cola India Foundation, the Company's wholly owned charitable subsidiary. **IA** refers to an Implementing Agency.
5. Project Unnati – Orange (not included in the above statement): The Company had entered into a ten-year agreement with Jain Farm Fresh Foods Limited (JFFFL) in July 2018 to help orange farmers in Maharashtra increase their output. In view of amendments made by the MCA on January 22, 2021, the duration of “on-going projects” cannot exceed a period of three financial years, excluding the financial year in which the project was commenced (i.e., a project can be for a maximum period of 48 Months). Therefore, to conform to the provisions of Section 135 of the Companies Act, 2013 and rules made thereunder, the Company is in the process of terminating/ restructuring the agreement, during the financial year 2024-25.
6. During the financial year 2024-25, Coca-Cola India Foundation has fully utilised the unspent CSR amount of INR 46,02,183 Lakhs of the financial year 2022-23, towards “Unnati - Apple” Project.

Monitoring and Reporting Mechanism

The Company has a dedicated Team of Project Managers to monitor implementation of CSR Projects which holds regular discussion with IA, undertake regular site visits and seek periodic reports from IAs. The Governing Council (GC) and CSR Committee also ensure periodic monitoring of projects. Payments to IAs are made as per milestones achieved by them in accordance with agreements executed for Projects. Reputed external agencies are hired to monitor implementation of Projects on the ground, who are responsible to report end-to-end activities vis a vis objective of Projects. Project Managers ensure that IAs submit periodic pictures of project sites and videos (both before and after completion of projects, including satellite pictures), as well as feed-back

of people living in Communities/Project Beneficiaries. Need based impact assessment studies of certain projects was being conducted by the Company through external agencies in the past. Going forward too, the Company will continue to conduct need-based impact assessment studies of various CSR projects in addition to those where it is mandatory to conduct these studies.

Details of Impact Assessment Studies, if any, for CSR Projects undertaken earlier:

The Company is not obligated to conduct any Impact Assessment Study (“IAS”) during the financial year 2024-25.